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VILLA MAJORCA OFFERS BILTMORE CLUB MEMBERSHIP WITH ONE-YEAR LEASE

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Villa Majorca

Villa Majorca, a new, luxury rental community recently completed in the prestigious City of Coral Gables, is offering a complimentary Biltmore Club Membership with the one-year lease of an elegant residence. Villa Majorca also has its own private limousine service offering residents complimentary transportation to the Biltmore, the airport, and many other locations.

Developed by Florida East Coast Realty, Villa Majorca is scheduled to officially open this November. The boutique enclave includes just 36 two- and three-bedroom apartments, providing residents with the comfort and carefree convenience of renting a spacious, elegant home in an intimate community, rather than dealing with the demands of ownership.

Each exclusive Biltmore Club Membership includes valet parking for the hotel and golf course, fitness center access, specialty exercise classes, physical

therapist body assessment by SportsFit Rehab and Training, personal trainer assessment and exercise program, membership newsletter with food and wine events calendar, champagne reception and art exhibition, wine and spirit tasting receptions, a Member's Annual Holiday Party, and waived corkage fees. Villa Majorca residents will also be privy to Preferred Member Rates at the Biltmore for seasonal resort packages, health and wellness events, Majestic Limousine services, holidays and special events, monthly wine theme dinners, Gala Winemaker Dinners, Biltmore Culinary Academy, and a monthly Interactive Champagne Luncheon featuring guest chefs.

In addition, residents will receive a 20 percent savings on spa treatments, hair and nail salon services, fitness center organic juice bar items, poolside cabanas and cabana suites, Leisure Wear Boutique and Logo Shop, Poolside Boules Bar, Sunday Champagne Brunch, Traditional Afternoon Tea, Palme d'Or, Fontana, Cascade, 19th Hole, and the Biltmore Bar.

Villa Majorca features large, two-bedroom and three-bedroom-plus-den apartment and townhome residences ranging in size up to 2,000 square feet. Pre-opening rentals now range from \$2,295 - \$3,500 per month. The community has a private parking garage with reserved spaces and gated security access. -more- Residents can enjoy Villa Majorca's clubroom, the rooftop garden with Jacuzzi™ spa, sun deck with outdoor grills, and the personal gym right at home.

Further, an on-site Manager/Concierge and Activities Director will be available to attend to all resident needs.

Designed for a stress-free lifestyle, without the hassles of home ownership, residence features include two private balconies or a garden courtyard; high-end Whirlpool appliances; Energy-Star stainless steel, side-by-side refrigerator/freezer and dishwasher; porcelain flooring from Spain; premium Wenge European-style kitchen cabinets; granite counters; master baths in every residence with frameless glass-enclosed showers, European-style Wenge custom cabinets, and cultured marble vanity counters with double sinks. Residents will also appreciate the emergency voice communication system in each unit for any medical needs or urgent situations. For more information, please contact the rental office at 305-448-4849, or visit www.villamajorcagables.com.

Since its founding 55 years ago, Florida East Coast Realty (FECR) forged new ground by developing the Omni/Venetia area, sparking the transformation of the district into what is now known as the new Miami Arts and Entertainment District. Covering six square blocks in Downtown Miami, FECR's Venetia/The Grand is a landmark development that includes the Biscayne Bay Marriott Hotel and Marina, as well as Plaza Venetia. Following the recent completion of Opera Tower, a luxury tower adjacent to FECR's renowned Bay Parc Plaza, the Sonesta Mikado Miami will be the final phase of the company's 40-year development plan for this area. Scheduled to break ground this year, the project is a mixed-use property to be managed by Sonesta.

In addition to Villa Majorca, FECR is making its mark on the "City Beautiful" Coral Gables with the premier, Class A office building 2020 Ponce, which now stands as a landmark in the City. Throughout FECR's extensive history, the company has built, owned, and managed a wide array of properties, and the company's strategy for the future includes steady, continued growth in several real estate industries, including plans for One Bayfront Plaza, to be Miami's signature, mixed-use project and the tallest building in the Miami skyline. Gulfstream Point Hotel and Offices in Hallandale Beach; Tropicana Center, a mixed-use project in downtown St. Petersburg; and The Palms, an exclusive residential development of five towers in the heart of Las Vegas on the famed strip, are also planned. For more information on Florida East Coast Realty, visit www.fecr.com.