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URBAN LAND INSTITUTE HONORS TIBOR HOLLO

By Angelica Lanston

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Florida East Coast Realty President and Founder Tibor Hollo was honored this week with the Urban Land Institute (ULI) Southeast Florida/Caribbean District Council 2010 Lifetime Achievement Award. Hundreds of South Florida's most prominent real estate professionals gathered at the Seminole Hard Rock Hotel in Hollywood for the ULI Southeast Florida/Caribbean 2010 Vision Awards.

The ULI SE Florida/Caribbean District Council bestows the Lifetime Achievement Award annually to an individual whose achievements throughout his/her lifetime exemplify outstanding personal, professional and civic contributions to the real estate industry and to our community at-large. "We are proud to announce Tibor Hollo as our ULI District Council 2010 Lifetime Achievement Award recipient. Hollo's fifty five years of visionary real estate development has forever changed the landscape of Miami. It is evident that the concept of living, working and playing in the urban core has been brought to life through his many developments," says James Motta, 2010 Vision Awards Jury Chair & President of Motta Group.

As Master of Ceremonies Spero Canton introduced Hollo, he stated "In terms of the development landscape, it is difficult to adequately describe the scope of Tibor's influence on his adopted home of Miami. His vision of developing a livable community in the heart of Downtown Miami can be measured

in tens of millions of square feet, much of it in iconic buildings. He has been called the 'Father of Downtown Miami real estate,' having been a vital force in the market for more than half a century." During his acceptance speech Hollo said he was "more than honored" to receive this award because he understands the importance of the ULI organization and its members and thanked his family and his employees. He concluded the speech by saying, "You gave me this award too soon...the best is yet to come!" The Urban Land Institute is a nonprofit research and education organization supported by its 30,000 members worldwide.

As the preeminent multidisciplinary real estate forum, ULI facilitates the open exchange of ideas, information and experience among industry leaders and policy makers at all levels and is dedicated to creating better places. The ULI Southeast Florida/Caribbean District Council's members live and work along the SE Florida coast from Vero Beach through the Florida Keys and the Caribbean. For more information, visit our website

at www.SEFloida.uli.org or call 954.783.9504. -MORE- About FECR Since its founding 55 years ago, Florida East Coast Realty forged new ground by developing the Omni/Venetia area, sparking the transformation of the district into what is now known as the new Miami Arts and Entertainment District.

Covering six square blocks in Downtown Miami, FECR's Venetia/The Grand, is a landmark development that includes the Biscayne Bay Marriott Hotel and Marina, as well as Plaza Venetia. Following the recent completion of Opera Tower, a luxury tower adjacent to FECR's renowned Bay Parc Plaza, the Sonesta Mikado Miami is the final phase of the company's 40-year development plan for this area. Scheduled to break ground this year, the project is a mixed-use property to be managed by Sonesta.

FECR is making its mark on the "City Beautiful" Coral Gables, where the premier, Class A, trophy office condominium 2020 Ponce now stands as a landmark in the City, and the luxury, rental townhome community, Villa Majorca, is opening this summer. Throughout FECR's extensive history, the company has built, owned, and managed a wide array of properties, and the company's strategy for the future includes steady, continued growth in several real estate industries, including plans for One Bayfront Plaza, to be Miami's signature, mixed-use project and the tallest building in the Miami skyline. Gulfstream Point Hotel and Offices in Hallandale Beach; Tropicana Center, a mixed-use project in downtown St. Petersburg; and The Palm, an exclusive condo development of five towers in the heart of Las Vegas on the famed strip, are also planned.