



PROMOTION
REAL ESTATE SPECIAL



Main: Bayfront Tower starts work in 2017
Inset: Panorama Tower will be the tallest building south of New York City

Miami's Getting Taller

This developer wants to make his buildings "cities within the city"

AS CHAIRMAN AND PRESIDENT OF THE oldest development firm in Miami, Tibor Hollo has had a profound impact on the city since he first arrived in 1956. And his company, Florida East Coast Realty, has no plans to slow down now. In fact, its latest project, the inimitable Panorama Tower, will be the tallest building south of New York City at 850ft, and has just been announced as the city's first EB-5 designation (a program that grants American visas to foreign investors on new commercial enterprises). "The city needed an iconic building that they could use for the new Regional Center for Foreign Investment Program and they asked to use our building," says Hollo. "To us it's important because the city will have one more economic engine to rely on to help it prosper."

Hollo dedicates the company's success to its detailed understanding of what its tenants and buyers want. He says, "We limit our production to major buildings and only do one at a time so our entire team can focus on what people need. We want to know what will make people happy in our buildings, from appliances and furnishings, to tiles and doorknobs."

Making his buildings "addictive" is a common theme for Hollo and many of the FECR developments incorporate residential, commercial and office space in one. This is true for Panorama

Tower, as well as Bayfront Tower, which will start development in 2017: "our buildings are truly cities within the city." Panorama Tower, which is to be completed in 2018, is a great example of this and is so packed with entertainment, Hollo is certain his tenants won't want to leave—in fact, the tower will include everything from a gym and kids playroom to billiards and three home theatres. Understanding FECR clients is crucial and after asking tenants whether they prefer their dogs or

Chairman and president, Tibor Hollo, has big plans for Miami

their partners, "their dogs, no contest!", Hollo says Panorama Tower will also include a kennel. fecr.com

