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Luxury and Exclusivity Key Selling Point at New Manhattan Condos

By Dees Stribling, Contributing Editor

New York—Sales have kicked off at 20 East End Avenue, a condo building developed by Corigin Real Estate Group and Florida East Coast Realty. The 18-story, 43-unit building is in Manhattan's Upper East Side, at the corner of 80th St. and East End Ave.

The property consists of two- to six-bedroom units, including three duplex townhouses with cellars, and two penthouses at the top. The apartments range in size from about 1,900 to over 6,000 square feet, with asking prices from roughly \$4.5 to \$30 million; the penthouses range from 6,000 square feet to 6,300 square feet. Many of the residences feature direct elevator entry.

Amenities include a gated porte-cochere and motor court that opens into a central courtyard, offering residents the option of a private arrival to the building. Also, there's a library featuring a book collection on the history of New York; a billiard room with privately keyed lockers for each residence; a private game room; and an 8,000-bottle capacity wine cellar that features private dining room with vaulted ceiling and adjacent butler's pantry, as well as temperature and humidity controlled wine armoires available for purchase.

The lower level includes a children's game room and lounge; a 3,000-squarefoot fitness center and spa with high- and low-impact training rooms; private treatment rooms; a sauna; a private bicycle and storage areas; and a 24/7-attended lobby concierge. Units feature up to 11- to 13-foot ceiling heights, and many include oversized windows, and private setback terraces or gardens with outdoor gas or wood fireplaces. Several have some of the last city-approved wood-burning fireplaces.

The property, which is clad and detailed with handset Indiana limestone and a proprietary blend of custom bricks, was designed by Robert A.M. Stern. Corcoran Sunshine Marketing Group is handling the marketing and sales for the project.