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The Little Black Book of Billionaire Secrets

# Panorama Tower Soars Over Miami as Florida's Tallest Building



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*I believe in good food, good wine and good music*  
[FULL BIO](#)

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Panorama Tower  
The residential building boasts views of Biscayne Bay. Courtesy of Panorama [+]

Miami's new Panorama Tower developed by Florida East Coast Realty is shaping up to be the tallest structure in Florida and the tallest residential building south of New York.

The building, which is 868 feet and 85 stories tall, houses 821 luxury rental apartments, a Hyatt Centric boutique hotel, retail tenants and office spaces. Jerry Hollo, executive vice president of Florida East Coast Realty, says the tower was designed to house an assortment of amenities so residents would have access to everything they need inside the building.



Panorama Tower  
The fitness center features breakout rooms for classes. Courtesy of Panorama [+]

"We like to say we want to make the project addictive to the people who live there, meaning we want them to want to be there as much as possible," says Hollo. "If they want to have an office downstairs, they can have an office downstairs and be able to go right back up to their apartment. If they want to go down and have something to eat, we have restaurants and cafés there."



Panorama Tower  
Residents have access to a soundproof music studio. Courtesy of Panorama [+]

Amenities available to Panorama Tower residents include a children's playroom, soundproof music studio, pet spa and hotel, social lounges, private dining, wine rooms and a high tech distribution antenna system meant to boost cellular signals. Residents also have access to three cinemas—two are traditionally built with stadium seating while one is casually designed. Hollo says the casual cinema includes a bar, making it ideal for hosting parties, watching games and screening television premieres.

He adds that the building features fitness and spa amenities, as well as breakout rooms for yoga, Pilates and other classes. Fitness classes will be available during peak hours, but residents can utilize on-demand video classes during off-hours.

The residence also boasts three pools: An active swim area, a passive pool and a children's splash area. Casual dining and bar service will be available on the pool deck, but residents don't have to travel to the deck to enjoy sweeping views of Biscayne Bay.



Panorama Tower  
Residents can leave their pets at a pet spa and hotel. Courtesy of Panorama [+]

"We were trying to design something that took the most benefit of its location and the views," Hollo notes. "Because of the way the shoreline just south of us sort of turns to the west, we think about 80 to 85% of our units will have some water views, with most of them having direct water views."



Panorama Tower  
The building features three cinemas. Courtesy of Panorama Tower.

In addition to its proximity to Biscayne Bay, Panorama Tower is also located close to the new Brickell City Centre. Hollo says the neighborhood puts residents within walking distance of a variety of restaurants and shopping opportunities, and public transportation is easily accessible for destinations located further away. For residents who want to dine closer to home, there are restaurants located on the building's ground floor and an upscale restaurant boasting city views on the tower's 52 floor.



Panorama Tower  
Casual dining and bar service will be available on the pool deck. Courtesy of [+]

"It's a very dynamic area to live in," Hollo says. "It affords people the ability to access cultural, sporting, restaurant and retail opportunities without having to jump in a car. And we believe that you wouldn't even have to leave our project because we offer all the amenities and all the abilities to live, work and play within our development."



Panorama Tower  
The arrival court boasts a 35-foot canopy. Courtesy of Panorama Tower.

In addition to the accessibility, Hollo adds that the spacious living units and the overall condominium experience make this rental development unique.

"We feel that people want to live in a more spacious unit, and we've created that for those people," he says. "We've designed these units to be more like a condominium. We have very spacious bedrooms [and] very spacious living areas."

The building is slated to open April 2, 2018.



Panorama Tower  
The tower will be the tallest building in Florida. Courtesy of Panorama Tower.