

April 16, 2018

BRICKELL

Panorama Tower adds tech-focused fitness center in Miami

Residents will also have access to Virtual Fitness Concierge, an app that tracks your fitness goals

By [Carla St. Louis](#) | Apr 16, 2018, 11:25am EDT



Florida East Coast Realty

[Panorama Tower](#), a 821-unit property in [Miami](#), offers residents access to a tech-friendly fitness center that includes a concierge app that helps manage exercising.

The [Brickell](#) Avenue residency released renderings of its amenities.

The 15,000-square-foot fitness center includes an app by [Fit Solutions](#) called Virtual Fitness Concierge that lets residents try out workout tutorials and classes, read training tips, and interact with other people who are using the app. This is the first time that the Virtual Fitness Concierge app will be available in a residential property in Miami.



“Fit Solutions is an ideal partner for the Panorama fitness center because the company’s unique platform allows ours residents to train on their own time and completely tailor their fitness routines,” says Jerome Hollo, Executive Vice President of FECR.

The Virtual Fitness Concierge app also offers a library of content on topics such as exercising, fitness classes, and healthy eating.

The fitness center—housed on the 18th floor of Panorama Tower—features a yoga and pilates studio. It’s open 24 hours a day to residents.



The facility also includes 20 treadmills that are programmed to show city and mountain terrain with iFit technology while working out. The fitness center also carries curved treadmills by Thriv; a virtual studio that has 17 spinning bikes that each comes with a 21-inch interactive touchscreen, and bay machines.

“For example, if someone is training for the Boston Marathon, they can use one of our treadmills in the Panorama fitness center, map out the race, and create an optimal training experience from the comfort of their own gym,” says Joseph Pritchett, founder and CEO of Fit Solutions.

The residency also has a spa and steam room for downtime.

Panorama Tower is the tallest building in Florida and has over 100,000 square feet of amenities that includes a muse room for live music performances; three private movie theaters with a mixing lounge, and dining and wine tasting rooms.



A daycare; children’s playroom; electric car charging stations; a [pet spa](#) referred to as DogTown; cyber café; business center, and pool are also available for use.

