



SOUTH FLORIDA

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Eduardo Pereira, Jr. Named VP of Property Management for Florida East Coast Realty

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Eduardo Pereira, Jr.

Florida East Coast Realty (FECR) has proudly announced the appointment of **Eduardo (Eddy) Pereira, Jr.** as Vice President of Property Management. Overseeing a multi-million square foot portfolio and leading the company's property management team, Pereira will be responsible for the managing, leasing, and operations of all residential and commercial properties.

In this role, Pereira will lead all property management personnel, including on-site managers, administration, and maintenance, while also developing, implementing, and directing the company's operating policies and procedures. He will be directly responsible for the collection of all rents and revenues, as well as establishing the standards for tenant credit reviews and screenings. Additionally, Pereira will oversee the competitive selection of contractors, vendors, and suppliers for property management operations, along with service contract negotiations, purchasing approvals, and disbursements for all buildings.

Throughout his career, Pereira has managed a wide variety of real estate products, consisting of high-rise towers, homeowner associations, suburban complexes, mixed-use buildings, and vacant land, along with thousands of residential apartments, condominiums, and hotel and condo-hotel units—including more than 1,600 units at one time. His duties have included directing the opening, leasing, and management of numerous properties, as well as serving as a restoration, construction, and turnover specialist.

Pereira is a licensed real estate broker and Professional Community Association Manager® (PCAM). To earn the PCAM credential, managers must have at least five years of community association management experience and complete more than 100 hours of course work. In addition, credentialed PCAMs must fulfill continuing education and service requirements, as well as adhere to a code of ethics.

“Eddy Pereira’s extensive experience and knowledge in property management make him a great addition to our team,” said **Austin Hollo**, Senior Vice President of FECR. “He is an exceptional professional, and we are confident that he will continue to add great value and set high standards for our vast portfolio throughout South Florida.”

In addition to being named Vice President of Property Management for FECR, Pereira serves as the on-site property manager of One Bayfront Plaza, a 700,000-square-foot office/retail building in Downtown Miami. Additional properties under his direction include Panorama Tower (the tallest building in Florida), 1101 Brickell, Colonnade Plaza, and Opera Tower, as well as 2020 Ponce and Villa Majorca in Coral Gables. He is also responsible for Sea Isle Marina & Yachting Center, a full-service marina in Downtown Miami.

A graduate of the University of Miami with bachelor’s degrees in Sociology and Education, Pereira also earned his master’s degree in Administration and Leadership from Ohio State University.

Pereira is the immediate past president of the Community Association Institute’s Southeast Florida Chapter serving Miami-Dade, Broward, and Monroe Counties and is an instructor at Gold Coast Professional Schools teaching pre-licensure, CRAM, and continuing education courses to community association candidates and managers.

About Florida East Coast Realty:

Founded over 60 years ago by Tibor Hollo, Florida East Coast Realty (FECR) has built more than 60 million square feet of construction, consisting of single-family homes, landmark residential and commercial high-rises, government buildings, marinas, high-end retail centers, warehouse complexes, and telecommunications centers. Throughout FECR’s extensive history, the company has built, owned, and managed a wide array of properties, and the company’s strategy for the future includes steady, continued growth in several real estate industries. With new ideas and ambitious projects on the drawing board, Mr. Hollo and FECR are eager and ready to venture well into the 21st century. For more information, please visit **www.fecr.com**.



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