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Florida East Coast Realty Renovating Its 1101 Brickell Office Towers To Meet Growing Demand

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Kevin Gonzalez

Florida East Coast Realty (FECR) is investing **\$12 million** in renovations to its 1101 Brickell office towers, including a new grand lobby, flagship restaurant, extensive fiber optic connectivity, and 24-hour security.

“Brickell has become a destination for financial services, LATAM businesses, law firms, and newly minted entrepreneurs,” said **Jerome Hollo**, Executive Vice President of the 60-year-old real estate development company. “FECR is committed to elevating the building to be one of Brickell’s best.”

The company also announced it has hired CBRE as its new leasing agent for the 300,000 square foot twin tower project it acquired in 2009. CBRE’s team

consists of **Kevin Gonzalez**, Vice President, **Jake Freeman**, Associate and **Gordon Messinger**, Executive Vice President.



“1101 Brickell is in the epicenter of the most coveted office market in Miami,” said Gonzalez, who will be leading the new leasing team. “With these improvements, 1101 is positioned to be the premier boutique office offering on Brickell Avenue.”

FECR also announced that it will be moving its corporate headquarters to the 17th floor at 1101 Brickell in anticipation of the redevelopment of its current 100

South Biscayne Blvd. asset that will be replaced by a new, 1,049-foot-tall mixed-use luxury tower, branded — One Bayfront Plaza.

For information on leasing, contact Kevin Gonzalez at 305 428 6333 or via email at kevin.gonzalez@cbre.com.

About Florida East Coast Realty

Founded over 60 years ago by Tibor Hollo, Florida East Coast Realty, LLC (FECR) since has built in excess of 60 million square feet of construction, consisting of single-family homes, landmark residential and commercial high-rises, government buildings, marinas, high-end retail centers, warehouse complexes, and telecommunications centers. The company has built, owned, and managed a wide array of properties, and the company's strategy for the future includes steady, continued growth in several real estate industries. With new ideas and ambitious projects on the drawing board, Mr. Hollo and Florida East Coast Realty, LLC are eager and ready to venture well into the 21st century.