

# SOUTH FLORIDA BUSINESS JOURNAL

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SOUTH FLORIDA  
BUSINESS JOURNAL

## POWER LEADERS IN REAL ESTATE

POWER BROKERS  
IN RESIDENTIAL  
AND COMMERCIAL  
REAL ESTATE



# POWER LEADERS IN REAL ESTATE //



GETTY IMAGES

## INTRODUCTION

**T**his year's Power Leaders and Power Brokers represent the top performers across the region's critical real estate sectors. ¶ From commercial, retail, office and industrial space to the residential properties defining – and redefining – South Florida, these developers, architects, engineers, property owners and brokers are not only shaping our region. They're transforming what has become a global destination in a post-pandemic marketplace.

What hasn't changed is their attention to what has made them successful. They're client- and market-focused, dedicated to the product, and committed to improving the region.

Two comments stood out. One was from a locally born commercial broker who wanted to leave his mark on his hometown.

The other was from another who said he went into real estate because

"the fundamentals are timeless." As gentrification, infill and repurposing of properties grow vital to growth in a land-starved peninsula, real estate's fundamentals will ensure projects are pursued, numbers are met and clients are served.

For those named Power Leaders and Power Brokers this year, the timelessness of these fundamentals will bode well for our shared future.

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▶ **POWER LEADERS** IN REAL ESTATE //

## JEROME HOLLO

COO, FLORIDA EAST COAST REALTY  
MIAMI

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**5X**

Hollo represents the next generation in leadership of a company that has developed and redeveloped Miami-Dade's business and residential centers. It developed Panorama Tower, Florida's tallest building, and One Bayfront Plaza, which will be the tallest mixed-use tower south of New York.

<b>Birthplace</b>	Miami Beach
<b>Education</b>	J.D., University of Miami
<b>I went into real estate because</b>	Other than a short stint in acting, I always knew I wanted to be in the real estate industry.
<b>Professional pet peeve</b>	Not being proactive to address issues
<b>Habit to start my day</b>	Some form of physical activity to loosen up the body and mind
<b>Most grateful for</b>	The time I am able to spend with family, and that I have worked with my father for 30 years
<b>Most treasured memory</b>	The births of my three children
<b>To unwind, I</b>	Go for a swim with my Golden Retriever, Cori

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