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# Florida East Coast Realty Relocates Corporate Headquarters To Its 1101 Brickell Office Building

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Jerome Hollo

**Florida East Coast Realty (FECR)** has announced the company's recent move to its 1101 Brickell office property. FECR is now occupying the entire 17th floor, which consists of approximately 8,500 square feet.

This is due to the planned 2023 demolition of its former office building, located at 100 South Biscayne Boulevard. The site, which encompasses two full city blocks, is being redeveloped as FECR's grandest project to date: the new One Bayfront Plaza. This 1,049-foot, landmark tower will be the tallest structure south of New York and include over three million square feet of

Class-A office, luxury residential, a marquis convention hotel, and an upscale retail mall.

FECR originally acquired the property in 1989 and operated its headquarters in the building for nearly 30 years.

“Although 100 South Biscayne has provided us with so many incredible memories of the growth and evolution of our organization, this redevelopment process now affords new opportunities to create another vibrant, signature project that will contribute to Miami’s impressive skyline and economic activity,” said **Jerome Hollo**, Co-CEO.

### **About Florida East Coast Realty**



Florida East Coast Realty, LLC

60 Years/60 Million sq ft of construction

Founded over 60 years ago by Tibor Hollo, Florida East Coast Realty (FECR) has built more than 60 million square feet of construction, consisting of landmark residential and commercial high-rises, single-family homes, government buildings, marinas, high-end retail centers, warehouse complexes, and telecommunications centers. The company has developed, owned, and managed a wide array of properties, with sustained growth in multiple real estate sectors. With new ideas and ambitious projects on the drawing board, Mr. Hollo and the FECR team are eager and ready to continue innovating, pushing boundaries, and reshaping the Miami skyline for many years to come.