

South Florida's hospitality news for the week of Feb. 13



The newly redesigned lobby at Residence Inn Sunny Isles Beach.

MARK KNIGHT PHOTOGRAPHY



By Cortney Danielle Moore – Reporter, South Florida Business Journal
Feb 15, 2026

Nude Miami targets Brickell

A new organic grocery and café concept is moving into a Brickell retail space previously occupied by a failed food tenant.

Nude Miami plans to open its first location at Panorama Tower, 1100 Brickell Bay Drive, betting demand from nearby residents and office workers will support the health-focused concept. The company, founded by Charles Amine, Harry Miller and Sebastian Lezcano, is entering the market without a prior operating track record.

“This concept is first to market in Miami and has been extremely well received by the community,” Nude Miami said, citing growing interest in health and wellness experiences.

Florida East Coast Realty, which brokered the lease, said the concept reflects a shift toward boutique, daily-use retail. The space was previously occupied by My Deli Market, which closed in May after operating since 2022. The brokerage said Nude Miami is not intended to compete directly with national grocers such as [Publix](#).

Set to open this year, Nude Miami plans to offer what it describes as Miami’s first organic hot bar and prepared foods program, along with glass-bottled, cold-pressed juices and curated wellness brands.

The company said Brickell’s year-round residential and office population makes it an ideal location, pointing to nearby developments including Citadel’s planned headquarters.