



Florida East Coast Realty's Panorama Tower Wins Two Categories at the Multi-Housing News Excellence Awards

DECEMBER 5, 2025



Dyanne Zamora

Property Manager Dyanne Zamora named "Property Manager of the Year" and Panorama Tower earns "Best Social Media Strategy"

Florida East Coast Realty (FECR) today announced that its flagship property, Panorama Tower, received two major recognitions at the 19th annual **Multi-Housing News (MHN) Excellence Awards**, a premier national program recognizing outstanding achievement across the multifamily industry.

Dyanne Zamora, Property Manager at Panorama Tower, was named **Property Manager of the Year**, an award that recognizes exceptional leadership, resident retention, operational performance, and community-building. Zamora, who has been with Panorama since its pre-construction phase, oversees one of the most complex multifamily operations in the country. Her hands-on leadership, ability to cultivate a highly satisfied resident community,

and commitment to operational excellence were key factors in earning this distinction.



“It is an honor to be acknowledged in this way,” said Zamora. “Panorama Tower is a special community, and I am proud to work alongside a team that brings so much dedication and heart to our residents every day. This award is a reflection of all of us.”

Panorama Tower also received the award for **Best Social Media Strategy**, which honors innovative and effective use of social platforms to engage residents and enhance the property’s brand. Panorama’s social media presence underwent a significant transformation in 2024, shifting from a building-centric approach to a lifestyle- and community-focused strategy. By highlighting resident experiences, events, local partnerships, and day-to-day life inside the tower, the property saw substantial increases in engagement and overall audience connection across platforms.

“We are incredibly proud of Dyanne and our entire Panorama Tower team for earning these honors,” said [Austin Hollo](#), Chief Operating Officer of FECR. “These awards reflect the high standards that we set across all of our properties and our ongoing commitment to delivering exceptional service, community, and innovation for our residents.”

The 2025 MHN Excellence Award winners were selected by a panel of judges representing a wide range of multifamily disciplines nationwide.

Located in the heart of Miami's Brickell District, Panorama Tower is the tallest residential building on the eastern seaboard south of New York, rising 85 stories and totaling approximately three million square feet of mixed-use space. The property features 821 luxury apartments, a hotel, premium office and retail space, and over 100,000 square feet of amenities—offering residents a full lifestyle experience enhanced by FECR's hands-on management and resident-focused programming.

About Florida East Coast Realty

Founded over 60 years ago by Tibor Hollo, Florida East Coast Realty (FECR) has built more than 60 million square feet of construction, consisting of landmark residential and commercial high-rises, single-family homes, government buildings, marinas, high-end retail centers, warehouse complexes, and telecommunications centers. The company has developed, owned, and managed a wide array of properties, with sustained growth in multiple real estate sectors. With new ideas and ambitious projects on the drawing board, the Hollo family and the entire FECR team are eager and ready to continue innovating, pushing boundaries, and reshaping the Miami skyline for many years to come. For more information, please visit <https://fecr.com/>.