

Florida East Coast Realty's Panorama Tower Wins Two Categories at the Multi-Housing News Excellence Awards

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Panorama Tower

Florida East Coast Realty (FECR) today announced that its flagship property, Panorama Tower, received two major recognitions at the 19th annual Multi-Housing News (MHN) Excellence Awards, a premier national program recognizing outstanding achievement across the multifamily industry.

Dyanne Zamora, Property Manager at Panorama Tower, was named Property Manager of the Year, an award that recognizes exceptional leadership, resident retention, operational performance, and community-building. Zamora, who has been with Panorama since its pre-construction phase, oversees one of the most complex multifamily operations in the country. Her hands-on leadership, ability to cultivate a highly satisfied resident community, and commitment to operational excellence were key factors in earning this distinction.

“It is an honor to be acknowledged in this way,” said Zamora. “Panorama Tower is a special community, and I am proud to work alongside a team that brings so much dedication and heart to our residents every day. This award is a reflection of all of us.”

Panorama Tower also received the award for Best Social Media Strategy, which honors innovative and effective use of social platforms to engage residents and enhance the property’s brand. Panorama’s social media presence underwent a significant transformation in 2024, shifting from a building-centric approach to a lifestyle- and

community-focused strategy. By highlighting resident experiences, events, local partnerships, and day-to-day life inside the tower, the property saw substantial increases in engagement and overall audience connection across platforms.

“We are incredibly proud of Dyanne and our entire Panorama Tower team for earning these honors,” said Austin Hollo, Chief Operating Officer of FECR. “These awards reflect the high standards that we set across all of our properties and our ongoing commitment to delivering exceptional service, community, and innovation for our residents.”

The 2025 MHN Excellence Award winners were selected by a panel of judges representing a wide range of multifamily disciplines nationwide.

Located in the heart of Miami’s Brickell District, Panorama Tower is the tallest residential building on the eastern seaboard south of New York, rising 85 stories and totaling approximately three million square feet of mixed-use space. The property features 821 luxury apartments, a hotel, premium office and retail space, and over 100,000 square feet of amenities—offering residents a full lifestyle experience enhanced by FECR’s hands-on management and resident-focused programming.