



Nude Miami officially opens in Brickell as the city's first boutique organic grocer and café

Nude Miami, Brickell's hottest new grocery store, officially has opened its doors at 1100 Brickell Bay Drive, on the ground floor of Panorama Tower.

BY JAKE NICHOLAS MAY 26, 2026



Brickell just got its first boutique organic grocer. [Nude Miami](#) officially opened its doors at 1100 Brickell Bay Drive, on the ground floor of Panorama Tower — a combination grocery store and café founded by three Miami locals who set out to build the clean-eating market they felt the city was missing.

The 4,720-square-foot space is part grocery store, part café, and part clean-eating manifesto. Every product on the floor is vetted against a strict ingredient standard — no GMOs, no artificial colors, flavors, or preservatives, and no seed oils. Founders Charles Amine, Harry Miller, and Sebastian Lezcano built the store around the way they shop themselves: if a product doesn't clear the vetting process, it doesn't make the shelf. It's a deliberately independent play — no Erewhon franchise, no out-of-town import, just a homegrown concept built for the neighborhood.

"We decided to build Nude Miami to solve a problem we had in our own lives, and it turns out a lot of people feel the same," said co-founder Charles Amine. "Ultimately, we are the consumers. We're building the store we've always wanted."



The centerpiece is something genuinely new for Miami: an organic, seed-oil-free hot bar. Priced by the pound, it features grass-fed steak, wild-caught salmon, and air-chilled pasture-raised chicken alongside rotating salads and sides — everything cooked exclusively in olive oil, avocado oil, grass-fed butter, or tallow. The café side keeps pace with made-to-order smoothies, coffee, matcha with functional add-ons, cold-pressed juices bottled in glass rather than plastic, and pastries sourced from local Miami bakeries.



The location is a statement in itself. The founders chose Brickell because the neighborhood matches the store's energy — young, walkable, health-forward, and growing year-round — and because it has been underserved for exactly this kind of daily-use wellness retail. The flagship isn't being framed as a test

run: additional South Florida locations are already in development, with Brickell positioned as the first of several.



Behind the scenes, the operational backbone is Vori, a grocery management platform built specifically for independent operators. While the founders focus on sourcing and vetting brands, Vori handles inventory, ordering, and back-of-house operations — the infrastructure designed to let Nude Miami scale across South Florida without losing the quality control that defines it. Vori was founded by Brandon Hill, a Forbes 30 Under 30 honoree and Stanford HAI fellow, and has raised more than \$15 million while serving hundreds of independent grocers across the country.



"Independent grocery is one of the most important and underserved sectors in retail," said Brandon Hill, CEO of Vori. "Nude Miami represents exactly the kind of next-generation operator we built Vori for — deeply value-driven, community-rooted, and built to grow. We're proud to be part of their foundation from day one."

With its doors now open and a multi-location rollout already in the works, Nude Miami arrives as one of the more distinctive new retail concepts to land in Brickell in some time — a founder-driven, ingredient-first grocer betting that Miami's appetite for clean, transparent food has finally outgrown the options the city had to offer.