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# MIAMI'S SURVIVING COMMERCIAL REAL ESTATE DYNASTIES

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## The Hollos

**Founded:** 1955

**The Founder:** Called a pioneer and one of Miami's true visionaries, Tibor Hollo built the very first high-rise building on Brickell Avenue over 60 years ago. Focused on creating an urban core where people could live, work and play, Tibor has built up the Omni/Venetia area and the Brickell corridor with a variety of significant high-rise residential, commercial and mixed-use buildings. Tibor was also responsible for the first high-rise apartment building of the millenium in the Bay Parc Plaza, which opened in 2000 and was an immediate success, fully occupying in record time. In addition to countless commercial residential developments and management, Tibor is also an acitive citizen, getting involved with over 40 organizations and earning countless awards and accolades, including Congressional honors in 1981 and 2005 and a House of Represenatives honor in 2007. He's also the first recipient of the City of Miami Visionary Award in 1990, and was given a Lifetime Achievement Award from the Greater Miami Chamber of Commerce in 2011.



*Photo from Florida East Coast Realty website*

**Famous Members:** Executive VP Wayne Hollo (second left) has been working at Florida East Coast Realty for more than 30 years, involving himself in every aspect of the business. Starting in the construction division, Wayne's also gained experience in property management and leasing and as a liaison with the US government, which has leased hundreds of thosuands of SF from FECR. Now as EVP, Wayne is involved in all aspects of the company, including land sales and acquisitions, financing and refinancing of acquisitions and the existing portfolio, and construction financing and development of its new and upcoming projects. Executive VP Jerome Hollo (second right) joined the company in 1995, following an internship with the Chief Judge of the Southern District of Florida and a three-year stint at Rosenthal, Rosenthal and Rasco. Like Wayne, Jerome is involved in countless aspects of the company (especially with FECR's projects in the New York area), but is also directing Quantum Development Group, which develops land and builds single-family homes in Orlando. Finally, Austin Hollo (right) joined FECR in 2009, the third generation of the Hollo family at the company. As FECR's VP, Austin focuses on the development, marketing and positioning of upcoming and existing propertes as well as the coordination of management and leasing activities. He also oversees the insurance portfolio, underwriting and evaluating real estate acquisitions and investments.

**Famous Properties:** The Hollos have worked with countless properties, including 2020 Ponce, a Class-A office tower in Coral Gables, Bay Parc Plaza, the Venetia/Omni development (which helped develop the Omni area, now known as the Arts & Entertainment District) Venetia/The Grand, One Bayfront Plaza (which received numerous awards for concept, design, workmanship, exterior lighting and economic benefit), the Biscayne Bay Marriott Hotel and Marina, Plaza Venetia, Flamingo Plaza, Vizcaya Towers and Vizcaya North, Center House, Sans Souci Manor, Tropicana East and Tropicana West Apartments, and Twin Lakes Racquet Club, 888 Brickell Avenue, two United States Treasury buildings, the United States Justice Department building in Downtown Miami, and many more. The family also has several properties in Las Vegas and New York.

**Where Are They Now:** FECR is constructing the Panorama Tower, a luxury high-rise residential apartment tower, high-end office and retail space. The company's also working on 1201 Brickell Bay, an ultra-luxury condominium tower, which will have top-tier services and amenities and will be built on the only undeveloped bayfront parcel remaining in the Brickell area. The Hollos' grandest upcoming project, however, will be One Bayfront Plaza, a 3M SF mixed-use development with a contemporary modern design that will include Class-A office space, luxury residents, a luxury convention hotel, a two-city-block base, an unscale retail mall and a 2,000 space parking garage. The building will also be the city skyline's tallest and most distinguished addition, towering 80 stories above Biscayne Bay and reaching a height of 1,010 feet.